# Bots and Algorithms in Politics

AI Club and PA Dems

### Introductions:

#### Bots in politics:

- Political campaigns use automated software to infiltrate social media traffic. EX: over 1 million tweets during the 2016 election,  $\frac{1}{3}$  of which were pro-Trump and  $\frac{1}{3}$  of which were pro-clinton were automated
  - Pro-Trump bot @amrightnow, which had more than 33,00 followers, spams twitter with anti-clinton propaganda
  - Pro-clinton bot @loserDonaldTrump retweeted all mentions of @realDonaldTrump that included the word loser
- Real life examples:
  - Pro "leave" bots may have added 1.76% to vote to leave European Union in Britain
  - o 3.32% of Trump votes could have been encourage by bots

#### Application Programing Interface

- Accessible to anyone with modest coding knowledge
- Can make fringe issues and politicians appear more popular than they are
  - Alt-right and white nationalists groups use this software to project hate speech and xenophobia
  - 4chan used this software to make it seem like more people supported Trump after his debates, which he frequently cited as evidence that he "won"

## Homophily

#### Regulations?

- Currently, there are no regulations on bots.
- Bots that are used for evil (hate speech, harassment, spreading propaganda) are designed to conceal the identity of the creator

#### Potential Other Topics

These are just some ideas for y'all to look over if it works!

- Politically polarizing algorithms and creating echo chambers in your social media feed
- Political radicalization and the "alt-right pipeline"
- Sen. Rosenbaum's tirade against "finstas"
  - o Here
- Misinformation and the public responsibility of Big Tech to curtail it (ties into bots point)
- Senate investigations and federal policy to regulate algorithms and "fake news"

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#### Concepts to know:

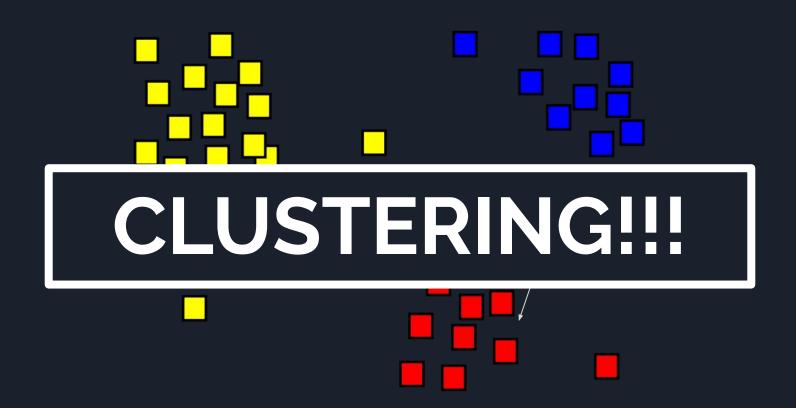
- NLP (Natural Language Processing)
- Recommender Systems

#### NLP!!





#### Recommender Systems!



https://colab.research.google.com/drive/1HYU3vCQHBr6F MqZnfLpDlRb7lh-zb4Oa#scrollTo=r\_E4xfm7RhKj

#### Regulations?

• Which topics? Should we even ban topics?

Predetermined responses?

• Implicit biases?

#### Conclusion + Discussion